

ACTIVITY REPORT

16 DAYS OF ACTIVISM CAMPAIGNS AGAINST GENDER BASED VIOLENCE IN 2024



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Report submitted to:



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1.0 INTRODUCTION

The Deploy & Nurturing Gallery (DNG) is a Non-Governmental Organization based in the Arusha region of Tanzania. The organization's mission is to foster strategic community engagement, mobilize resources, support local initiatives through advocacy and capacity building, drive innovation, and promote sustainable development. DNG was officially registered as a local and national NGO on October 16, 2020.

1.1 16 Days of Activism Against

The 16 Days of Activism Against Gender-Based Violence (16 Days of Activism) is a global campaign aimed at raising awareness and mobilizing action to end violence against women and girls. This annual international campaign takes place from November 25th, the International Day for the Elimination of Violence Against Women, to December 10th, Human Rights Day.

1.2 A Toolkit from Rasing Voices

In 2024, as a member of the [GBV Network](#) based in Kampala, Uganda, under [Raising Voices](#) make a call for proposals for 16 Days of Activism toolkits. These toolkits would be used to support 16 Days of Activism campaigns from November 25th to December 10th.

[DNG](#) submitted a successful proposal and was selected to receive a toolkit. The 16 Days of Activism toolkit included items such as playing cards, posters, ribbons, tiny letter bread, and pins.

2.0 THE 16 DAYS OF ACTIVISM CAMPAIGNS

2.1 Location

The DNG conducted 16 Days of Activism activities in the Arusha region, specifically in Arumeru and Karatu Districts. These activities engaged schools, particularly Mringa and Nduruma Secondary Schools in Arumeru District and Ganako and Mang'ola Primary Schools in Karatu District, and girls' safe spaces in Nduruma and Olorine wards in Arusha DC.

2.2 Target groups

The primary target groups were children in schools (both girls and boys aged 7 to 14) and out-of-school adolescent girls (aged 14 to 21) who are organized in girls' safe spaces.

2.3 Activities involved

During the 16 Days of Activism, the primary activity focused on raising awareness about GBV through visits to school safe spaces. During these visits, officers from DNG and Local Government Authorities (social welfare and community development officers) conducted interactive dialogues with children. Key topics covered included:

- Definitions and types of gender-based violence (GBV)
- The impact of GBV on individuals, families, and communities
- Legal rights and available support services for survivors of GBV
- Healthy relationships and communication skills, empowering children to safely communicate any GBV-related issues.

To enhance awareness, officers utilized materials from the 16 Days of Activism toolkit, such as posters, and presented information through interactive discussions and presentations

2.4 Achievements Made

The 16 Days of Activism campaign successfully reached four schools in two District Councils and six adolescent girls' safe spaces under the DNG's Adolescent Girls Empowerment (AGE) project. 16 Days of Activism toolkits were distributed. An estimated 974 children were reached, including 120 out-of-school girls from the safe spaces and 854 school-going children.

These successes contributed to increased awareness of GBV among students, teachers, and the wider school community. Students felt empowered to identify and challenge harmful gender norms and behaviors. Furthermore, the target group developed valuable skills such as critical thinking, communication, and advocacy.

2.5 Lesson Learnt

Being a growing organization with limited and unreliable resources poses challenges in reaching large target groups, particularly those in remote areas. Furthermore, cultural stigma and silence surrounding GBV continue to hinder efforts to address this issue effectively

2.6 Recommendation

Community mobilization is a vital component in the fight against GBV. The campaign fostered a sense of community responsibility and encouraged active participation in preventing and responding to GBV. Continued support for schools, particularly school clubs, and community members is crucial to sustain the impact of the campaign.

3.0 CONCLUSION

The 16 Days of Activism Against Gender-Based Violence campaign provided a valuable platform for raising awareness, fostering dialogue, and empowering students to act against GBV. While challenges remain, the campaign demonstrated the significant impact of collaborative efforts in creating a safer and more inclusive environment for all.

We extend our sincere appreciation to the GBV Network, under Raising Voices, for their invaluable support of our 16 Days of Activism campaigns over the past two years (2023 and 2024) through the provision of 16 Days of Activism toolkits, both hard and soft copies. We deeply appreciate Raising Voices for their commitment to supporting DNG, a small and growing organization, in reaching and transforming communities.

This support has been instrumental in enabling us to effectively reach and positively impact our target communities.

4.0 PHOTO ATTACHMENT

Some of photos during the 16DOAs as documented by DNG team.



Photo 1: A community Development Officer from the Local Government Authority education children at Ganako Primary School in Karatu DC.



Photo 2: Adolescents Girls at Nduruma Safe Spaces being tentative listen to DNG officer (Not in a picture) during 16 DOAs, in Arusha DC.

Photos continue...



Photo 3: Mringa Secondary School students displayed a banner with the message: 'Girls, we need to fulfill our dreams. Dear parents, please stop forcing us to marry at young ages.'



Photo 4: Mangole Primary School students with Social Welfare officer from the Local Government during 16 DOAs campaigns in Karatu District.

Photos continue...



Photo 5: Safe space Adolescents Girls pose with DNG staff during 16 DOAs campaigns in Arusha District.



Photo 6: A tiny letter block bread among the items in the toolkit received from the Raising Voices used during the 16DOAs campaigns.

Photos continue...



Photo 7: other items in the toolkit received from the Raising Voices used during the 16DOAs campaigns.

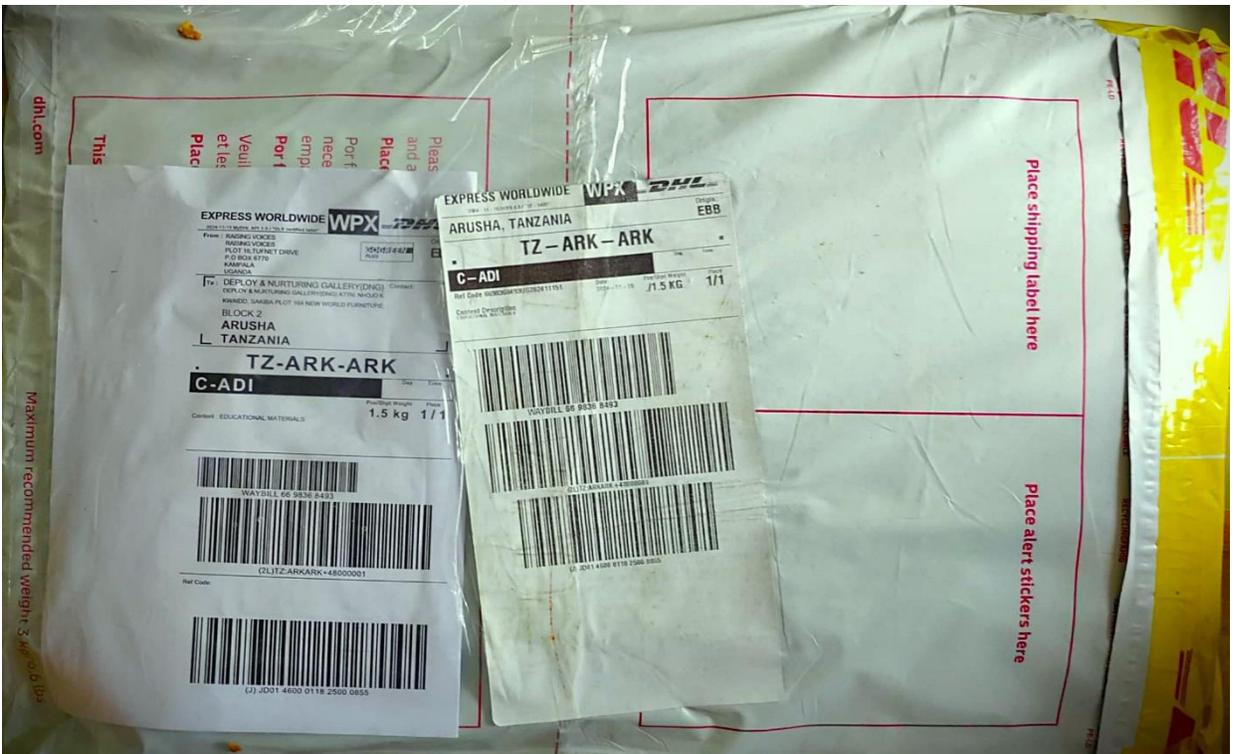


Photo 7: A toolkit parcel received before I was opened.